



ONE PLANET YOUTH

Education Programme



TODAY'S YOUTH ARE TOMORROW'S LEADERS, STARTING TODAY.

There is no better time than now to start training our young people to spark changes for a healthier planet! To harness their passion, motivation and creativity, WWF-Hong Kong launched One Planet Youth in 2017 to equip young people to become our next generation of conservation leaders and environmental spokespersons.

We enlist passionate individuals, aged from 15 to 30, to take part in leadership, project-learning and citizen science training outside of the school environment. Through our One Planet Youth programme, we are empowering tomorrow's changemakers, today!

"We must do more to engage, inspire and mobilise youth, a formidable force for the achievement of a sustainable future of harmony between people and nature."

Marco Lambertini
Director General,
WWF International



One Planet Youth Action - Citizen Science

There's no substitute for experiential learning – the main component of our citizen science programme. Collaborating with various youth groups, WWF's expert team trains young people to conduct scientific ecological surveys of Hong Kong's natural environment. The data collected contribute to providing the most up-to-date status of Hong Kong biodiversity for use in ongoing conservation projects.

"As a science student, I learn about ecology in school, but this can't compare to being on the field and carrying out activities like the plankton diversity survey."

Wan
99 Hong Kong
Group-Rover Scout

"It is exciting to work with WWF to provide marine conservation-related training to our scouts"

Andrew Cheung
Regional Headquarters
Commissioner (Special Duties)
Scout Association of Hong Kong
- Hong Kong Island Region



One Planet Youth Leadership Training Programme

Giving young people the tools and skills to speak up for the environment – that's the goal of our OPY Leadership Training Programme. The nine-month programme comprises 40 hours of training workshops and hands-on experience in conservation and education activities.

The programme provides participants a chance to deep-dive into the most pressing conservation issues and translate them into action by developing their own project and by participating in WWF's conservation and education work.

"The nine months spent with the OPY programme was enjoyable and helped me become more mature. I wish to connect more with conservation enthusiasts in the OPY+ community. With my passion, I hope to share experiencing the beauty of nature and a heart for conservation."

Karol Fong
2017/18 OPY Leader



One Planet Youth Expedition

Riding on WWF's global network, the programme broadens young people's conservation vision by travelling to globally important natural habitats around the world. By meeting international conservationists and environmental educators, young people gain a broader perspective of ongoing conservation efforts elsewhere in the world and explore how they can be replicated back home. They then take them back to share those experiences and carry out local conservation projects.

"The most unforgettable experience was witnessing how determined the locals were to do conservation work voluntarily. I hope to see this from Hong Kongers – to actively protect their natural environment."

C-man
2017/18 OPY Leader,
on joining the 2018
OPY expedition to Kudat,
Malaysia



WWF Events

The exchange of ideas can be the spark that leads to inspired solutions. Regional and international gatherings serve as such a platform and for facilitating collaboration.

OPY members can also gain valuable experience from volunteering in our flagship events, such as Earth Hour, Walk for Nature, by interacting with the community to spread the conservation message.

OPY Empowerment Plan

OPY Influencer

Youth representative at WWF regional / global level

Outstanding OPY+ appointed by WWF

OPY+

Career opportunity to assist the implementation of OPY Action

Act as a mentor in OPY Leadership Training Programme

An advanced level of OPY. Engaging youth who have joined OPY and want to be further engaged

OPY

OPY Action - Citizen Science

OPY Leadership Training Programme

OPY Expedition

WWF Events

All youth (age 15-30) from general public or youth groups

Read more



Contact us: opy@wwf.org.hk

