

## Guideline for Sustainable Event T-shirts

### DO YOU REALLY NEED AN EVENT T-SHIRT?

71% of respondents\* mentioned that one-time event T-Shirts could be avoided...

**Consider** having all participants use the same dress code or wear the same accessory (e.g. badges, stickers) for identification

**Do you still need to distribute T-shirts at your upcoming event???**

**If so, then:**

### BUY GREEN

- Allow participants to opt out of event T-shirts, give a discount for participants who choose not to receive a T-shirt #
- Order according to actual number of participants with exact sizes
- Opt for sustainable or BCI (Better Cotton Initiative) cotton materials, eco-inks for printing and avoid synthetic fibre due to potential micro plastic leakage
- Buy from manufacturers with sustainable management practices and environmental information disclosures

### CONSUME RESPONSIBLY

- Collect or recover unwanted event T-shirts from participants immediately after (at the closing of) the event for future use
- Encourage participants to follow the instructions on care label if not recovering for future use
- Provide a fitting chart so event T-shirts will fit better and will be worn more often

### DESIGN FOR LONGEVITY

- Standardise design: aim at durability and reuse (Do not print event details and dates) so that T-shirts can be used on any occasion related to the event organiser
- Simple design and layout: size of logo or graphic preferably smaller than A5 size (148 x210mm) ^
- Plain colour: Hong Kong students prefer dark colours to bright colours\*
- 100% same material composition (to facilitate recycling)

\* Sustainability Survey of University Event T-shirts in Hong Kong

^ According to Redress, T-shirt with a screen print larger than A5 size cannot be recycled locally

# "A Waste Reduction Guidebook for Large Scale Event Organisers" by EPD