



# WWF Low Carbon Manufacturing Programme (LCMP)

## Quarterly Newsletter

January 2020 Issue

### Corporate Sustainability Summit and Awards Presentation 2019

In 2019, 10 factories received Low Carbon Manufacturing Programme (LCMP) accreditation, while 15 offices were awarded Low-carbon Office Operation Programme (LOOP) labels, and 70 companies received Corporate Membership Programme (CMP) awards. The companies were recognised at the WWF-Hong Kong's annual Corporate Sustainability Summit, which was held in 29 November.

This year's summit focused on the theme *Our Planet, Our Business*, based on the successful Netflix documentary series *Our Planet*, which was produced in collaboration with WWF and the Emmy Award-winning Silverback Films. *Our Planet: Our Business* was screened at the summit to show the immense value of nature to the global economy, and to underscore the challenges we face, as well as the critical role that business plays in creating the solutions at scale.

Rapid modernisation since the end of the second world war has led to an exponential rise in unsustainable exploitation of resources and deforestation, resulting in the loss of biodiversity that threatens the planet including humans. The business sector has a key role to play if we're to arrest this trend including by adopting sustainable business models such as investing in new technologies to reduce energy consumption, promoting a circular economy to encourage recycling, developing renewable energy and moving away from fossil fuels.

At the summit, we also invited business representatives and WWF experts to discuss how companies can contribute to reducing the world's overall ecological footprint and help reverse climate change.



Presentation of LCMP Platinum label



Panel discussion on "Our Planet: Our Business"

WWF-Hong Kong showcased some of our key conservation projects in several booths – LCMP & LOOP, CMP, sustainable fashion, Earth Hour and other WWF events to inspire companies to partner with us in our conservation work.

### 2019 United Nations Climate Change Conference (COP25)

About 200 countries participated in the 2019 United Nations Climate Change Conference (COP25), held last December in Madrid, Spain. One of the main items on the agenda was resolving outstanding issues on the implementation guideline of the Climate Package adopted in response to the Paris Agreement in an earlier conference in Poland. It included provisions under Article 6 of the Paris agreement allowing countries to meet, in part, domestic mitigation goals through market mechanisms such as carbon markets; public registries for Nationally Determined Contributions (NDCs); and communications of adaptation efforts. Other discussion topics included international climate finance, capacity building, and gender and climate change. After a two-day extension, the conference wrapped up with a declaration urging countries to adopt more aggressive carbon emissions reduction targets in line with the Paris Agreement's goal of limiting global temperature rise to 1.5 degrees Celsius and assisting poorer countries in combating climate change. However, the group failed to reach consensus on the implementation details of Article 6 of the Paris Agreement, which will again be discussed at the Glasgow Conference in 2020.

Find out more: <https://unfccc.int/cop25>

### LCMP updates and activities

WWF / LCMP is organising a series of engagement activities over the coming months:

- Factories conducting LCMP verification (January - March)
- Big Bird Race (15 February)
- Earth Hour (28 March)
- Webinar on energy efficiency and carbon emissions (March)

For more details, please contact our LCMP Team.

### LCMP expands to Bangladesh

Given the continual movement of production bases, can enterprises maintain their environmental mindset and continue on the low-carbon path? Can LCMP be effectively implemented in different countries? Apart from China, the programme has already been carried out in Vietnam, Cambodia and Myanmar. And in 2019, we extended the programme to Bangladesh. Factories participating in LCMP in the region have been effectively using the tools provided by the programme, with encouraging results seen in the performance of their carbon emissions reduction. This highlights how LCMP can be effectively implemented regardless of factory location without constraints on the programme's effectiveness.

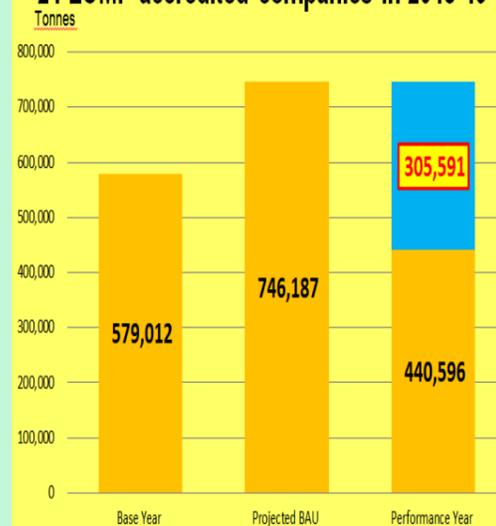
### LCMP 2019 scorecard summary

OUR PLANET

Of the 10 companies that received LCMP-accredited labels in 2019, two received an LCMP Platinum label, seven received a Gold label and one was awarded a Silver label. Meanwhile the first Myanmar company to participate in the programme also completed verification. Cumulative figures from 21 LCMP-accredited companies compiled over the last two years show that programme participants achieved an average annual reduction in carbon intensity of around 8.2 per cent. Despite a substantial cumulative business growth of 120 per cent, these companies still managed to avoid around 305,591 tonnes of carbon emissions – equivalent to 13,286,500 trees to absorb the same amount of carbon in a year. They also reduced their absolute carbon emissions by around 138,416 tonnes between the base year and performance year. The results were achieved either through improved efficiency of facilities and systems such as boilers, or through use of cleaner fuels, resulting in carbon emission reductions. Additionally, 74 per cent of the companies that enjoyed business growth were still able to cut their carbon intensity, highlighting LCMP's effectiveness in helping companies cut carbon emissions. The full report will be uploaded to the below website:

[https://www.wwf.org.hk/en/whatwedo/climate\\_and\\_energy/what\\_can\\_businesses\\_do/lcmp/case/](https://www.wwf.org.hk/en/whatwedo/climate_and_energy/what_can_businesses_do/lcmp/case/)

#### Carbon emissions performance of 21 LCMP-accredited companies in 2018-19



OUR BUSINESS